



17 October 2022

Celebrating our love for water this National Water Week

The Lower Hunter community is being encouraged to show how they value our most precious resource this Love Water Day, as part of local celebrations to recognise National Water Week.

The third annual online event this Saturday 22 October aims to raise awareness of ways our community makes smart water choices in their homes and businesses.

Hunter Water Managing Director, Darren Cleary, called on the community to get involved.

“The theme for this year’s National Water Week is ‘Our Water Stories’, and what better way for us to celebrate that than by sharing how our community loves water on Love Water Day.

“Water is precious and fundamental to life. While it may feel like it’s all around us at the moment, especially after experiencing recent rain, it’s still important that we make smart water choices to ensure we’re prepared for the future.

“Little changes to our habits now can make a big difference to ensure our storages remain fuller for longer. Together we can create a sustainable water future for our region,” said Mr Cleary.

By making smart water choices such as watering the garden before 10am or after 4pm and using a trigger nozzle on the hose, we can work together to reduce drinking water use to 155 litres per person, per day.

Our community’s water conservation efforts, combined with Hunter Water’s plans to significantly reduce network leakage over the next decade, form part of our Lower Hunter Water Security Plan, which will ensure our region has a secure and resilient water supply.

Hunter Water will also be continuing to work with schools to educate the next generation about water saving behaviours and the urban water cycle.

To get involved in Love Water Day this Saturday, residents and businesses can post a photo or short video on Facebook or Instagram, tagging @ourhunterwater and using the hash tags #LoveWater and #LoveWaterDay.

For more information on ways you can make smart water choices, visit www.hunterwater.com.au/smartchoices

How to get involved in Love Water Day, Saturday 22 October:

- Post a photo or short video on Facebook or Instagram to show us how you love water
- In your caption on Facebook or Instagram tag @ourhunterwater
- Use the hashtags #LoveWater #LoveWaterDay #NWW2022