



21 January 2022

Hunter Water kicks off new year as major sponsor of Girls Day Out – Women in Sport

Young girls will be reminded about the importance of staying hydrated as part of an annual event that aims to encourage healthy minds and bodies and inspire the next generation.

Hunter Water is kicking off the new year as a major sponsor of Girls Day Out – Women in Sport, a one-day event where girls aged six to 16 can try new sports, meet professional female athletes, and learn new skills.

The 45-minute mini-clinics will take place on Saturday 29 January at Empire Park, Bar Beach, to teach young girls their dreams are possible and achievable.

Hunter Water Executive, Jennifer Hayes, said the organisation is proud to provide a \$5,000 sponsorship, as well as in-kind support, towards Girls Day Out 2022.

“We are delighted to come on board as a major sponsor and will be involved on the day through our water bottle refill stations.

“It’s clear our Smart Water Choices campaign to encourage water conservation and initiatives like our refill stations are having a really positive impact within the community.

“Our presence at Girls Day Out 2022 not only complements one of our Hunter Water values – Inclusion – it aims to remind participants about the importance of staying hydrated, teaching them to Love Water, and inspiring them to protect the environment by reducing their use of plastics,” said Ms Hayes.

Young girls throughout the Hunter Region are encouraged to come and try one of the many sports on offer, which include surfing, soccer, netball, rugby league, rugby union, and cricket.

The mini-clinics will be hosted by well-known local athletes, such as World Surf League star Philippa Anderson, GIANTS netballer Sam Poolman, and representatives from the Newcastle Jets’ A-League Women’s squad.

Girls Day Out founder, Kirsten Ansell, thanked Hunter Water for its valuable contribution to the event.

“It’s great to see the support for female sport from the community and sponsors like Hunter Water, without which this event would not be possible.

“The young girls are given a chance to see these extraordinary athletes are normal humans who have achieved their goals through hard work and determination.

“It teaches our young ones that their dreams are possible and achievable – whether that’s to play professional sport or to be anything they wish to be,” said Ms Ansell.

Visit www.girlsdayout.com.au or go to www.hunterwater.com.au/community for more information about Hunter Water projects and initiatives.

Hunter Water media line: 4979 9669 | media@hunterwater.com.au