

Media Release Hunter Water

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Colourful show spreads water saving messages to next generation

Popping balloons and bopping along to catchy tunes: a fun, colourful and interactive early learning education show is spreading the value of water to schools across the region.

The 'Let's Love Water' program, which is being coordinated by Hunter Water in partnership with local talent group Jollybops Science for the first time, highlights simple ways to save the precious resource each day.

The 40-minute performance, designed for students from preschool to Year 2, is easily incorporated into the Early Years Learning Framework and links to NSW syllabus outcomes.

Jollybops Science Director and Performer, Trevor Atkinson, said the show's characters, Professor Puddle and Eddy the Aquabot, as well as music and science demonstrations, were key to engaging the students.

"It was a process of really visualising kids' responses to ideas that we had for the show.

"So, we thought about some fun experiments, songs and pantomimes that would get them excited and involved, therefore remembering the water saving messages from Hunter Water.

"The response has been great so far. The staff are always smiling and we have no problem keeping the kids' attention in the preschool and infants shows.

"The most important messages are getting clearer and stronger each show we perform, which is the main idea," said Mr Atkinson.

The 'Let's Love Water' show includes simple tips like having four-minute showers, turning off the tap when brushing your teeth, and sweeping hard surfaces.

It comes after a successful 15-year partnership between Hunter Water and Ship 'O Fools, the creative agency that brought a 'Bubbles and Supa Squirt' production to thousands of Lower Hunter school students.

Hunter Water Education Coordinator, Jessica Crow, thanked Ship 'O Fools for its dedication over the years while expressing excitement at a fresh approach.

"Chris and Deb from Ship 'O Fools did a great job in spreading Hunter Water's message and now we're looking forward to working with Jollybops Science as we continue to educate the next generation on the importance of saving water.

"We encourage any Lower Hunter schools that may be interested in featuring this free show to contact us," said Ms Crow.

If you're interested in Jollybops Science attending your preschool or school, please visit <u>www.hunterwater.com.au/community/education-schools</u> and complete the enquiry form.

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