NEWS RELEASE

Hunter Water to Pilot TaKaDu as Part of its Drive Towards Total Efficiency

One of the most progressive Australian water utilities is deploying TaKaDu to increase water efficiency and reduce water loss

Newcastle, NSW, Australia, and Yehud, Israel – 20 March 2018 – The second largest water utility in New South Wales, Australia, Hunter Water Corporation, has selected TaKaDu's Integrated Event Management solution as part of its concerted efforts to achieve total water efficiency. Serving around 600,000 people, Hunter Water is deploying TaKaDu's technology with predictive analytics to give them greater visibility of its water network, tackle data sources and reduce water loss.

Richard Harris, Chief Information Officer at Hunter Water, said, "We are committed to saving water as part of our efforts to provide our customers with affordable products and services."

"To achieve this aim we actively invest in new innovations and by using TaKaDu's technology, we can extract the most value from all our data sources and address all types of issues like leaks, bursts and faults in almost real-time – fixing any problems quickly and preventing service interruptions."

TaKadu's cloud-based service enables utilities to detect, analyse and manage network events and incidents such as leaks, bursts, faulty assets, telemetry and data issues, operational failures, and more.

Amir Peleg, TaKaDu's Founder & CEO, said, "Hunter Water is recognised as one of the most progressive water utilities in Australia. We're delighted to add them to our global customer base, representing our seventh customer in Australia spanning water utilities across Victoria, Queensland and New South Wales. With the current water situation in Cape Town, it's evident that water is a more critical natural resource than ever, and it's encouraging to see Australian utilities taking important strides towards water efficiency using digital solutions like ours to drive operational change and empower their workforce."

TaKaDu is the central layer for all events detected by its analytics and other alerting systems (acoustic, customer calls, satellite, etc.). The TaKaDu system also integrates with other IT systems, such as work order, CRM and asset management, etc., and

interacts with other smart city components for higher efficiency as part of the Smart City global trend.

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About Hunter Water

Hunter Water (www.hunterwater.com.au) is a State Owned Corporation (SOC) providing drinking water, wastewater, recycled water and some stormwater services to a population approaching 600,000 people in homes and businesses across the Lower Hunter.

With 125 years of continuous service, Hunter Water is one of the Hunter region's oldest organisations.Our services, projects and activities cover 6,671 square kilometres in the areas of Cessnock, Dungog, Lake Macquarie, Maitland, Newcastle, Port Stephens and small parts of Singleton. We deliver an average of 188ML (one megalitre equals one million litres) of water per day.

About TaKaDu

TaKaDu (www.takadu.com) optimises operational efficiency and improves water management across-the-board. A proven IoT solution for the water industry, TaKaDu offers the most comprehensive integrated event management platform, based on big data analytics and sophisticated algorithms. TaKaDu provides multiple benefits, including reduced leakages and supply interruptions, automatic early warning of anomalies, improved data integrity, and KPI measurements. Ensuring a faster response time, TaKaDu also helps to improve customer service. A cloud-based SaaS platform, TaKaDu brings together huge amounts of information in an easy-to-use, flexible and scalable solution. Its innovative approach has earned notable commendations, including the World Economic Forum Tech-Pioneer Award and a Harvard Business School case-study.