



Media Release

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For immediate release

Hunter Water finalist in national water awards

A groundbreaking water efficiency program run by Hunter Water, in partnership with the Hunter Business Chamber, is a finalist in the nation's premier water awards, the Savewater Awards, set to be announced this Friday.

The Hunter Business Water Savers Program recruited 27 businesses through the Hunter Business Chamber to identify and implement water saving initiatives in their business's amenities, saving more than 25 million litres of water a year – equivalent of 10 Olympic sized swimming pools.

Hunter Water's Managing Director Kevin Young said the recognition as a finalist in the Savewater Awards was the icing on the cake for the program.

"Hunter Water is very proud of the Hunter Business Water Savers Program. It was an initiative we hoped would engage Hunter businesses to invest in sensible water efficient fixtures for their facilities which would provide a return on investment and reduce their footprint.

"In its first year, the Program engaged businesses from Caves Beach to Mayfield, and out to Pokolbin, to undergo water audits resulting in recommendations by water efficiency experts on potential improvements to their facilities that would save water," Mr Young said.

Out of the 27 participating businesses, 20 implemented the recommended initiatives, all of which were identified as having a pay back of two years or less for the business owner.

"The Program's biggest success was shown in the businesses' commitments to implementing changes and using less water," Mr Young said.

Hunter Water will be judged against another water corporation and four other government organisations in the Government category of the Awards.

Now in its eighth year, SaveWater Awards is the leading water sustainability awards in Australia, recognising and rewarding excellence in water conservation and efficiency by business, government, schools, local communities, and individuals.

More information: Elisha Yorke, Hunter Water on 02 4979 9524 or 0427 547 498

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